

BRANDON PARTNERS

Corporate Training in Organizational and Political Savvy

Founder Bio

Dr. Rick Brandon founded BRANDON PARTNERS, a global leadership development firm delivering insightful behavior change workshops in the cutting edge areas of ethical organizational politics and managerial motivation skills, through his flagship programs, *Organizational Savvy: Avoiding Your Political Blind Spots* and *the Motivational Tool Kit*.

Brandon has consulted, trained, and presented at companies worldwide. His clients include: American Express, Apple Computer, Avon Products, Autodesk, Best Buy, Caremark, Charles Schwab, Chase Manhattan, Citibank, Credit Suisse, Deutsche Bank, Discover Financial, Gap Inc., Genentech, Hertz, Kinko's, MCI WorldCom, Mitsubishi, Pfizer, The Prudential, Time Warner, Tyco, and Wellpoint.

Rick co-authored the Wall Street Journal bestseller on ethical corporate power politics, *Survival of the Savvy* (Free Press, 2004), which won book of the month for Fast Company, Forbes CEO.com, and Institute for Management Studies. He is honored to serve as distinguished faculty for the Institute for Management Studies, with high-level seminars in twenty-nine cities around the world. He was IMS' most widely requested speaker in 2005, hosted in 18 cities globally.

Rick is past President of Ridge Associates, a consulting firm committed to improving the interpersonal performance of its clients. He is currently Ridge's senior organizational consultant, developing performance improvement strategies for scores of Fortune 500 corporations.

Dr. Brandon earned his Ph.D. in Counseling and Management at the University of Arizona, his M.A. in School Psychology from St. Lawrence University, and his B.A. in Psychology from Case Western Reserve. He's taught graduate and undergraduate courses for the University of Bridgeport, College of Saint Rose and the University of Arizona.

Rick lives with his wife and two children in Marin County, California. He is a singer, plays blues trumpet, performs in community musical theater, and regularly pretends to play tennis. He has also been active on the Board of Directors for the American Institute for Ethics and another non-profit organization that provides emotional support to individuals and families experiencing life-threatening illness. ■



RICK BRANDON, Ph.D.

CEO & President, Brandon Partners and Co-Author of the Wall Street Journal bestseller, *Survival of the Savvy: High-Integrity Political Tactics for Career and Company Success* (2004, Free Press)

With 30 years of performance improvement and training experience, Dr. Rick Brandon delivers keynote speeches at corporate events, trains thousands annually in workshops, and appears in various industrial and educational videos.